NKU

Department of Communication

COLLEGE OF INFORMATICS
COMPUTATION ■ INFORMATION ■ COMMUNICATION

Bachelor of Arts in:
Health Communication
For Students Following the:
2019-2020 catalog
2020-2021 catalog

Name:	
Student ID:	
Catalog Year:	

REQUIRED FOUNDATION OF KNOWLEDGE COURSES (9 Hours)						OFFICE USE ONLY
Course		**Pre-req**	**Credits**	**Term**	**Grade**	**Approved Exceptions**
CMST101	Public Speaking		3			
OR						
CMST110	Intro to Communication Studies		3			
JOU 110	Intro to Mass Communication		3			
OR						
INF 128	Principles of Informatics		3			
SWK 105	Social Work and the Community		3			

CORE COURSES (27 Hours)						OFFICE USE ONLY
Course		**Pre-req**	**Credits**	**Term**	**Grade**	**Approved Exceptions**
CMST220	Interpersonal Communication	CMST101 or CMST110	3			
CMST300	Research Methods in Communication Studies	CMST101 or CMST110	3			
CMST333	Lifespan Communication	CMST101 or CMST110	3			
CMST403	Health Communication	CMST101 or CMST110	3			
HCOM305	Patient-Provider Communication	Junior Standing or Instructor Permission	3			
HCOM450	Health Campaigns	CMST403 & Junior Standing	3			
HCOM480	Communication Technology and Health	CMST403	3			
HCOM496	Health Communication Internship	HCOM450 & Senior Standing	3			
JOU 305	Science in the Media	Junior Standing or Instructor Permission	3			

PROFESSIONAL SKILLS (6 Hours) - Choose Two						OFFICE USE ONLY
Course		**Pre-req**	**Credits**	**Term**	**Grade**	**Approved Exceptions**
ENG 349	Content Development for Web	ENG 102, HNR 102, or equivalent	3			
HSC 410	Healthcare Management	Junior Standing; Health Science major or minor, or intructor consent	3			
JOU 220	News Writing	ENG 101 (≥ C) or equivalent	3			
MGT 205	Business Management Principles	Sophomore standing	3			**MGT 205 CLEP**
MKT 205	Principles of Marketing	Sophomore standing	3			**MKT 205 CLEP**

HEALTH ISSUES/DOMAINS (6 Hours) - Choose Two						OFFICE USE ONLY
Course		**Pre-req**	**Credits**	**Term**	**Grade**	**Approved Exceptions**
HEA 320	Drug and Alcohol Education	Junior standing	3			
HIN 200	Introduction to Healthcare Operations		3			
HIN 355	Foundations of Health Informatics	45 earned hours	3			
HSR 300	Ethics and Issues in Human Service Profession	Sophomore standing	3			
HSR 305	Principles of Assessment in Human Svcs	PSY 100 and sophomore standing	3			
HSR 312	Crisis Intervention		3			

HSR 314	Death, Dying, and Grief	6 semester hours in behavioral and/or social sciences	**3**			
PSY 315	Psychology of Human Sexuality	PSY 100	**3**			
PSY 333	Abnormal Psychology	PSY 100	**3**			
PSY 340	Social Psychology	PSY 100	**3**			
PSY 505	Drug Policy	PSY 100 and junior standing or consent of instructor	**3**			
PSY 421	Psychopharmacology	PSY 100	**3**			**PSY 510**

DIVERSITY AND HEALTH (6 Hours) - Choose Two						**OFFICE USE ONLY**
Course		**Pre-req**	**Credits**	**Term**	**Grade**	**Approved Exceptions**
HCOM315	Sociocultural Aspects of Health	Junior Standing	**3**			
HCOM495	Study Abroad	CMST403 or Instructor Permission	**3**			
HSC 413	Aging in Today's Society	Junior Standing; Health Science major or minor, or intructor consent	**3**			
HSR 303	Multicultural Issues in Human Services		**3**			
SOC 480	Global Aging Issues and Policies	SOC 100 or SOC 101	**3**			
SWK 455	Multicultural Family Experiences		**3**			

COMMUNICATION ELECTIVES (6 Hours) - Choose Two						**OFFICE USE ONLY**
Course		**Pre-req**	**Credits**	**Term**	**Grade**	**Approved Exceptions**
CMST230	Small Group Communication	CMST101 or CMST110	**3**			
CMST303	Organizational Communication	CMST101 or CMST110	**3**			
CMST340	Strategies of Persuasion	CMST101 or CMST110	**3**			
CMST355	Culture and Communication	CMST101 or CMST110	**3**			
CMST440	Communication Training and Development	CMST101 or CMST110 & Junior Standing	**3**			
HCOM485	Communicating Health Policy	CMST403	**3**			
HCOM494	Special Topics: Health Communication	CMST403 or Instructor Permission	**3**			
HCOM499	Independent Study	CMST403 or Instructor Permission	**3**			
JOU 321	Digital Publishing	JOU 110 or EMB 100	**3**			
JOU 340	Feature Writing	JOU 220 or permission of instructor	**3**			
JOU 450	Media Skills	JOU 220 or permission of instructor	**3**			
PRE 275	Principles of Public Relations	JOU 110 or EMB 100, or consent of instructor	**3**			**PRE 375**
PRE 377	Public Relations Case Studies and Campaigns	PRE 275	**3**			

Students must earn a grade of "C-" or better and a 2.00 GPA in all courses that apply to the major. Please consult with your advisor and the appropriate University Course Catalog for all other degree requirements.

ALSO: Students may not double count Communication Department courses toward the Health Communication major and other majors and minors in the Communication Department unless the course is required as the only option in the Health Communication major and other majors and minors in the Communication Department.